
Invesco Trimark – Brand Identity: Investor Q & A

August 2008

Q Why did AIM Trimark change its name to Invesco Trimark?

A: The new name reflects our broader brand strategy to emphasize the strength of our global investment capabilities and the heritage of the Trimark discipline.

Q When did the name change become effective?

A: August 11, 2008.

Q Who is Invesco Ltd.?

A: We are one of the world's leading independent investment management firms, singularly focused on managing money. As of June 30, 2008, Invesco Ltd. had assets under management totaling over US\$460 billion, more than 500 investment professionals and more than 5,000 people around the globe at 13 distinct investment centres.

Q What's the significance of the new brand identity?

A: Becoming Invesco Trimark represents an extension of what we've been doing throughout our 27-year history: providing investors with an ever-expanding range of investment capabilities to meet their evolving needs. As Invesco Trimark, we're able to draw on the global reach of Invesco to access diversified investment strategies from distinct teams at 12 other investment centres worldwide. We can package and deliver these far-ranging investment strategies in ways that fit investors' individual needs – from retail mutual funds and exchange-traded funds (ETFs) to separately managed accounts and retirement plans.

Q What does this change mean for investors?

A: While statements and other communications from Invesco Trimark may have a new look, it's business as usual when it comes to the quality investment management and customer service that our investors are used to receiving. You can reach us through the same contact numbers and channels you're accustomed to using. For example, even though our web address has changed to www.invescotrimark.com, visitors to our old website will be automatically redirected to our new website for any online functions they're used to accessing.

As Invesco Trimark, we extend our reach through a global network of investment and support resources to bring investors a broad range of capabilities. By providing the best of Invesco across all major asset classes, we can help strengthen investors' portfolios through an all-weather lineup of investment solutions.

Q How do the brand changes affect the way I do business with Invesco Trimark?

A: While you'll see a new look to the communications you receive from Invesco Trimark, the brand changes will not significantly affect your day-to-day relationship with us. For example:

- E-mail addresses – Our e-mail address is now inquiries@invescotrimark.com, but over the short term, until you get the opportunity to update your address book, you can still reach Invesco Trimark's Client Relations department using the e-mail address you already have.
- Fund/product names – To reflect the depth and breadth of our broader global organization, Invesco Trimark's fund names will now reference the specific Invesco investment centre where each fund is managed. Invesco Trimark will continue its strong relationship with Invesco Aim and our other U.S. based partner firms. Our product names will continue to recognize both Aim and Trimark as key components within a range of worldwide investment centre strengths, but now also reflect investment solutions managed by other Invesco investment centre partners.

Please see APPENDIX A at the back of this Q&A for a complete list of fund name changes, or visit www.invescotrimark.com for our complete fund listing. For investors, no action is required. The investment strategies for Trimark Canadian First Class (formerly AIM Canadian First Class) and Invesco Global Equity Class (formerly AIM Global First Class) will be amended effective August 11, 2008 (please refer to the *Invesco Trimark Funds Simplified Prospectus* for details). There are no changes to the investment objectives, strategies or philosophies for any of our other funds.

- Literature – Literature will be updated with our new name, logo and other brand elements over the course of the next several months
- Web site access – On August 11, our web address changed to www.invescotrimark.com. You'll be redirected to the new site if you go to www.aimtrimark.com, but you should plan to update your links.
- Newspaper listings – Our funds are now found in the newspaper listings under the heading "Invesco Trimark."
- Account purchases – You should make cheques payable to Invesco Trimark Ltd.

Q With the Invesco name now prominent in the common branding across the global organization, will names such as Trimark and Aim disappear altogether at some point?

A: Our goal all along has been to build on the strength of our existing brands. There are no plans to eliminate these brands from our business.

Q Why a mountain image for the new logo?

A: Our new logo is fashioned after Ama Dablam, one of the most impressive peaks in the Himalayas. It represents what we hope investors will envision when they think of Invesco Trimark: stability, endurance, strength and longevity — all sound investment principles.

Appendix A

Previous Name	New Name (As at August 11, 2008)
AIM Trimark Dialogue Income Portfolio	Invesco Trimark Dialogue Income Portfolio
AIM Trimark Dialogue Income with Growth Portfolio	Invesco Trimark Dialogue Income with Growth Portfolio
AIM Trimark Dialogue Growth with Income Portfolio	Invesco Trimark Dialogue Growth with Income Portfolio
AIM Trimark Dialogue Growth Portfolio	Invesco Trimark Dialogue Growth Portfolio
AIM Trimark Dialogue Long-Term Growth Portfolio	Invesco Trimark Dialogue Long-Term Growth Portfolio
AIM Trimark Dialogue Allocation Fund	Invesco Trimark Dialogue Allocation Fund
AIM Trimark Core Canadian Balanced Class	Invesco Trimark Core Canadian Balanced Class
AIM Trimark Core Canadian Equity Class	Invesco Trimark Core Canadian Equity Class
AIM Trimark Core Global Equity Class	Invesco Trimark Core Global Equity Class
AIM Trimark Core American Equity Class	Invesco Trimark Core American Equity Class
AIM Indo-Pacific Fund	Perpetual Indo-Pacific Fund
AIM Global Health Sciences Fund	Trimark Global Health Sciences Fund
AIM Global Health Sciences Class	Trimark Global Health Sciences Class
AIM Global Technology Fund	Trimark Global Technology Fund
AIM Global Technology Class	Trimark Global Technology Class
AIM Canadian First Class	Trimark Canadian First Class
AIM Global First Class	Invesco Global Equity Class
AIM Trimark Canadian Dollar Cash Management Fund	AIM Canadian Dollar Cash Management Fund
AIM Trimark U.S. Dollar Cash Management Fund	AIM U.S. Dollar Cash Management Fund



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